

aye

Loyalty Platform

User Acquisition Partnerships





ayeT is a metric-focused loyalty platform designed to **drive scalable growth** for your game

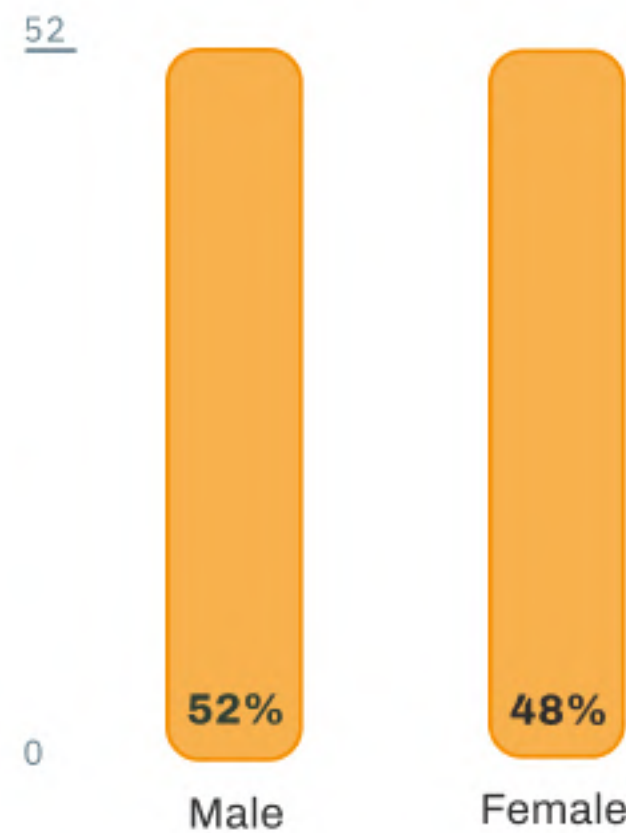


● Monthly Active Users:
12.000.000
Twelve million users

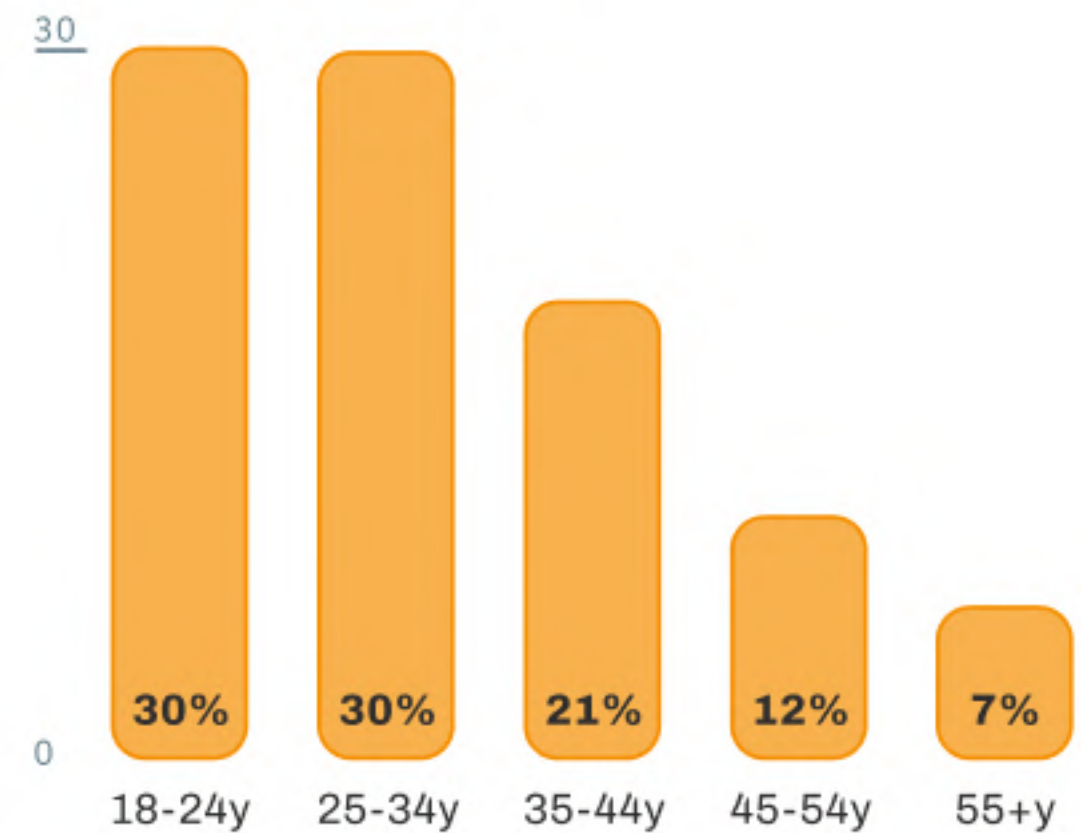
● Monthly Installs:
1.000.000
One million installs

● Monthly Completed Events:
5.000.000
Five million completed events

● Gender Distribution
Male/Female

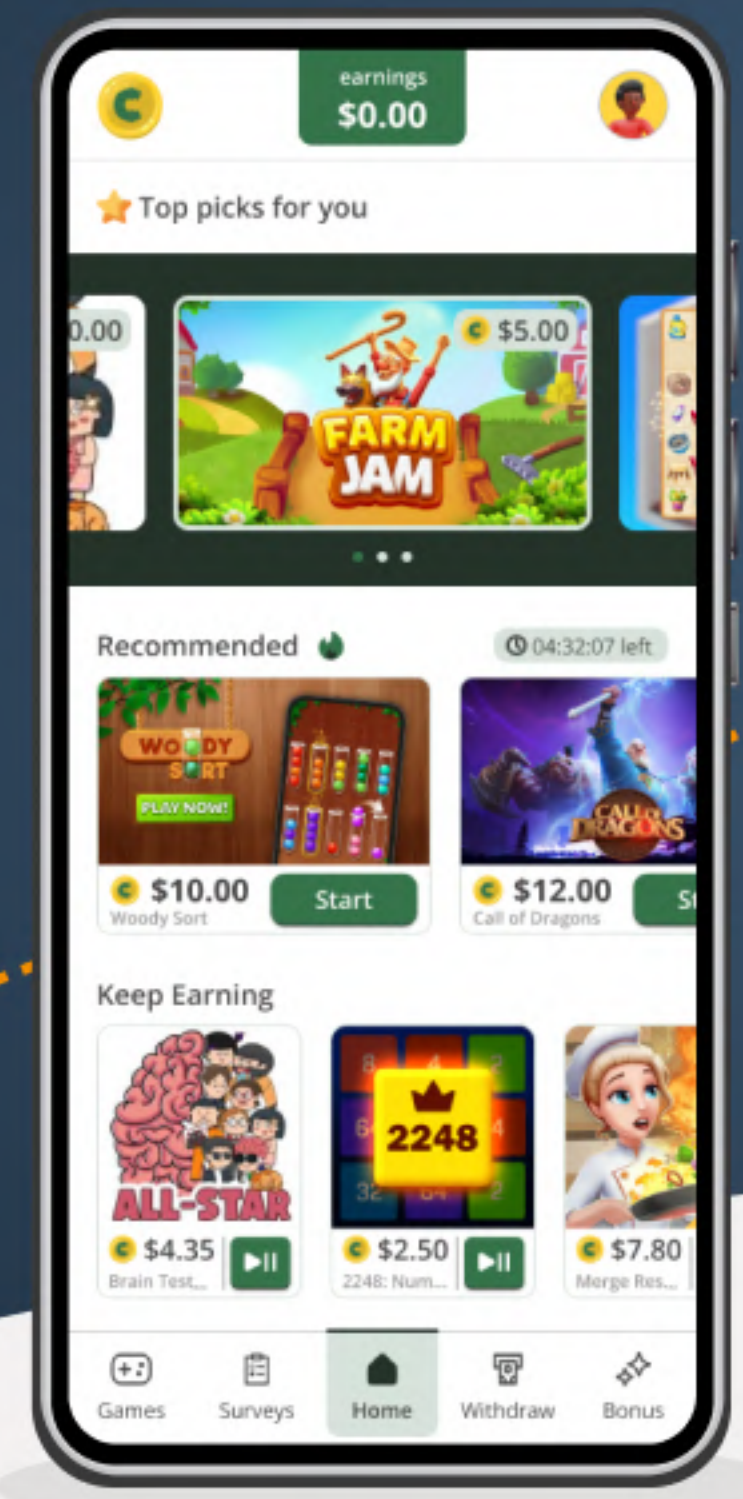


● Age Distribution
18 to 55+ years old



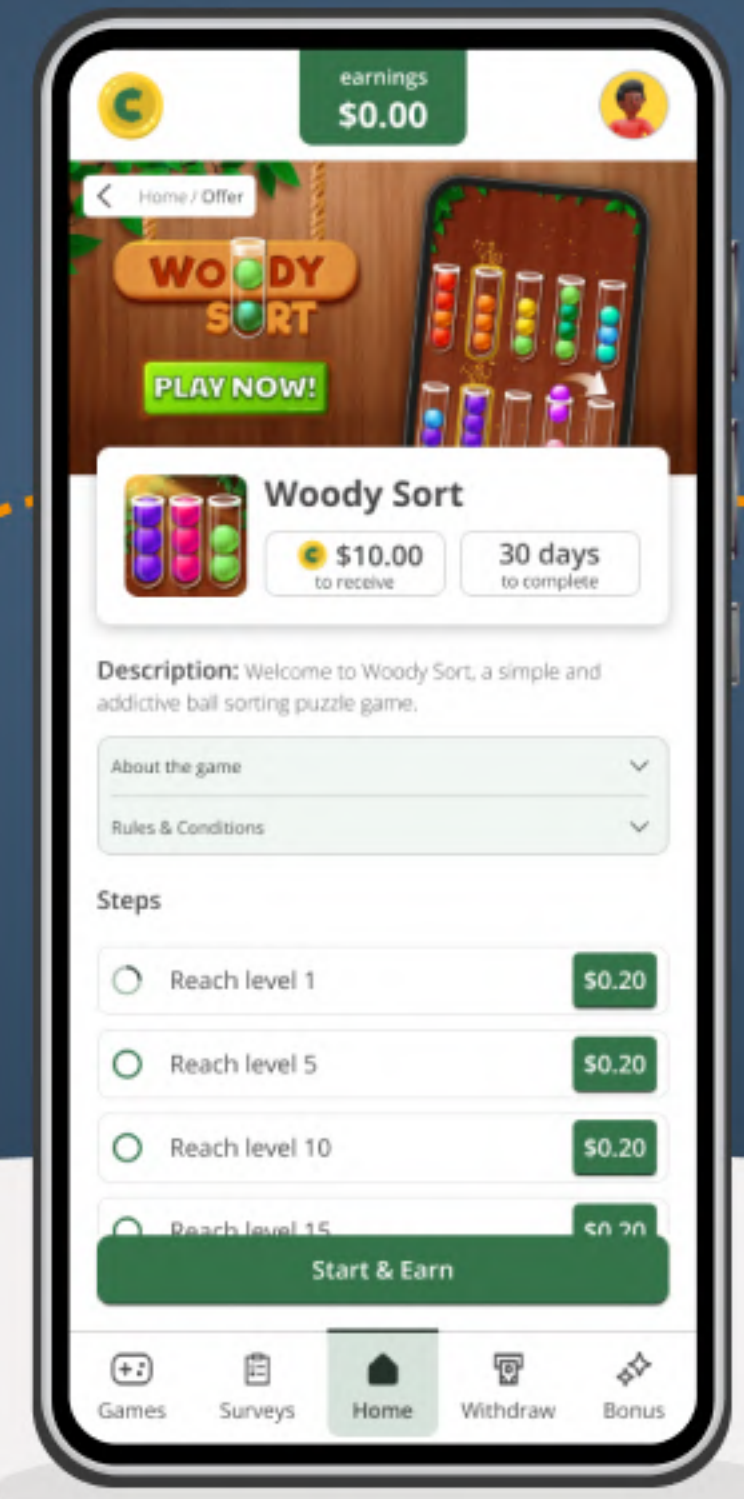
User Journey to Rewards

Explore



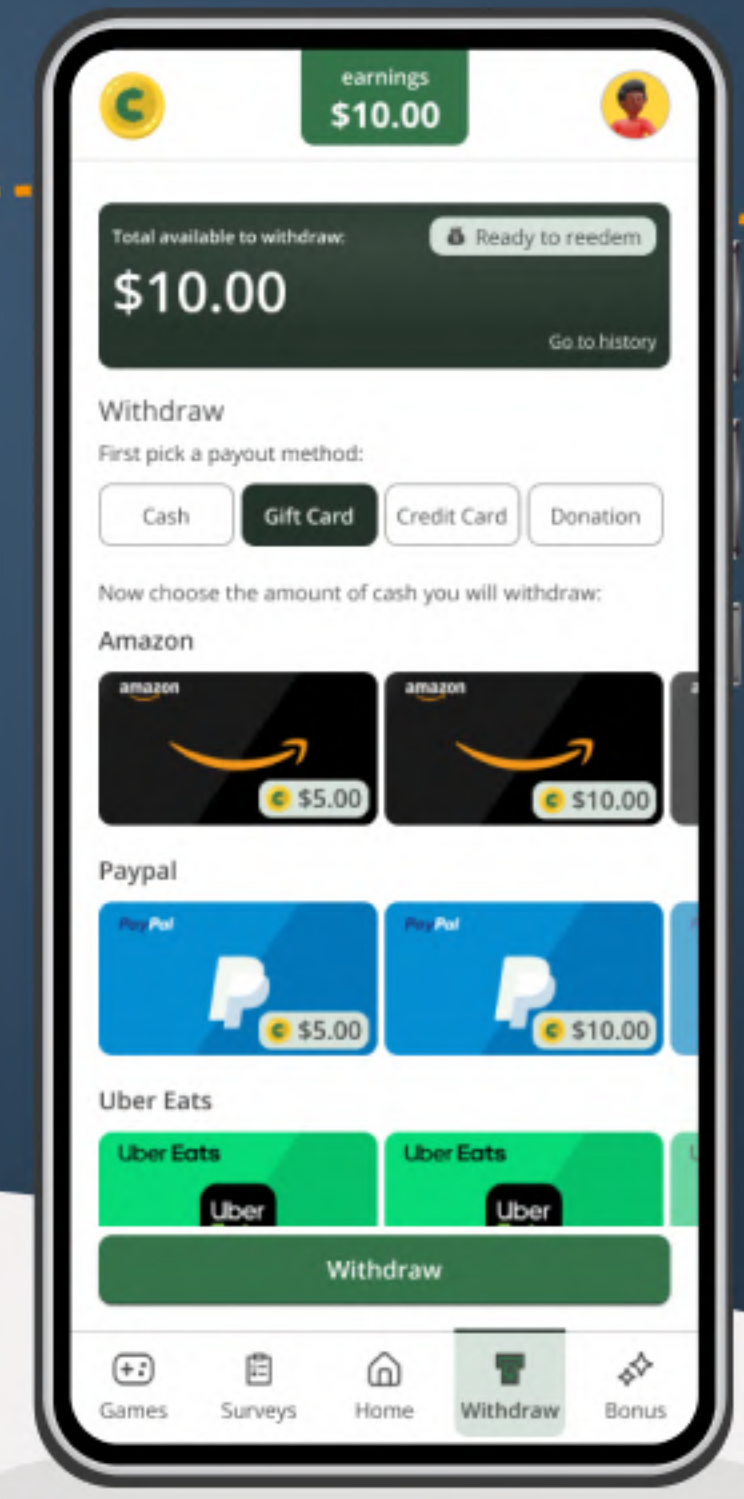
Explore and pick a game you love

Engage



Play, level up, and enjoy the challenge

Earn



Redeem your efforts for cash or gift cards

Simple, fun, and **rewarding** every step of the way.

Our clients



Partnering with the best in the industry.



Unico Studio across campaigns:

D7 Retention:
10%+
Ten

D30 Retention:
03%+
Three

D7 ROAS:
100%+
One hundred

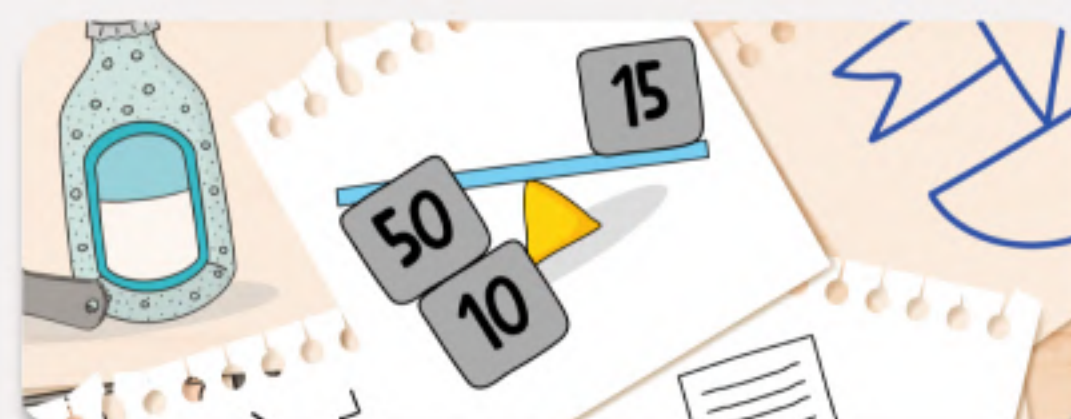
D30 ROAS:
140%+
One hundred and forty

Unico Studios featured games:

Woody Sort



Brain Test



2248: Number Merge



Ball Sort



Partnered with the best MMPs for flawless campaign performance

Supported MMPs:



Airbridge



ADJUST



KOCHAVA★

Colaboration



We work together to optimize creatives, KPIs, ROAS and other key details

1

MMPs/Attribution



Through MMPs, we enable seamless tracking of costs and other essential metrics

2

Optimization & Scale



We launch and continuously optimize according to KPIs, achieving the best possible outcomes

3

What's unique about ayeT?

Tailored Targeting

1 Deliver campaigns precisely matched to users' age, gender, location, and interests.

Engage & Retain

2 Build loyalty with campaigns actively engaging users for up to 90-days.

Premium Treatment

3 Whales can be incentivized further with automated bonus tasks and personalized offers.

Cross-Platform Reach

4 Connect with engaged users on Android, iOS, and Web.

ROAS Optimization

6 Achieve your KPIs with dynamic, performance-focused campaign adjustments.

Verified Audience

5 Access a 100% KYC-verified user base to maximize the value of your spend.

The logo for ayeT, featuring the word "aye" in white lowercase letters and a stylized orange "T" with a vertical bar, all inside a dark blue circle. The circle is surrounded by a soft orange glow and several small orange starburst icons.



Kolibri Games - Leading Idle Game:

● Number of installs:
10.000+
Ten Thousand (in a 30 day period)

● D7 Retention:
20%+
Twenty

● D7 ROAS:
40%+
Forty

● D30 ROAS:
100%+
One hundred

● FTD Rate:
10%
Ten



Our contacts



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Together, we achieve more.
Reach out to start your journey!